Dear Sir/Madam,

As Minister of State for Seniors, I am very pleased to update you on the redevelopment of **Seniors.gc.ca**. The improved website is a valuable tool providing seniors, their family members, caregivers and supporters like you with useful information on government benefits and services.

This reflects our government's commitment to supporting the well-being of Canada's seniors by providing them with the information they need to help them stay active, engaged and informed in their communities, workplaces and families.

In consultation with the provinces and territories, we have launched the "Information for Seniors" section, which has been incorporated into **Seniors.gc.ca**. "Information for Seniors" brings together a variety of federal, provincial/territorial and municipal resources for seniors in an intuitive and user-friendly way. With a few clicks, users will have easy access to information in a centralized one-stop shop for relevant services and benefits for seniors.

We are now actively promoting this website to make it more broadly available and accessible not only to seniors, near-seniors and their loved ones but also to anyone who is seeking information on programs, services and benefits for seniors. As you are an important partner on seniors' issues, I invite you to post the included site button on your website, which links to the Information for Seniors section. It is my hope that we can work together to promote this useful resource for seniors and their loved ones.

The attached buttons are for information only. Please ask your webmaster to use the code below to add the buttons to your website.

Thank you for your help in sharing "Information for Seniors."

Sincerely,
The Honourable Alice Wong, P.C., M.P.
Minister of State (Seniors)

The codes to add the buttons to your website:

English code /Code anglais :
<!-- Start copying here -->
<img
src="http://www.seniors.gc.ca/build/theme-sc-ac/images/priorities-priorites/seniors-eng.png" alt="Information for Seniors – seniors.gc.ca" width="234" height="60" />

<!-- Stop copying here -->

French code/Code français :
<!-- Commencez à copier ici -->
<img
src="http://www.aines.gc.ca/build/theme-sc-ac/images/priorities-priorites/aines-fra.png"
alt="Information pour les aînés – aines.gc.ca" width="234" height="60"
/>

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