



## WORLD ELDER ABUSE AWARENESS DAY (WEAAD)

JUNE 15<sup>th</sup> 2014

*A Celebration of the Power of Collective Creativity*

What began as a small gathering at the UN in 2006 has evolved into a global and glorious yearly celebration of the resilience and strength of older people and those who care about them. WEAAD is a catalyst which has redefined the meaning of collective power for a world audience. Because of WEAAD more people know and understand what elder abuse is, there is more recognition of human and civil rights, more research, education, advocacy and policy development. We move forward with hope and commitment. Please join us.



- ✚ **Risk factors:** social isolation, gender, physical/mental health, ageism, living arrangements, environmental factors, personal defenses, disability, ethnicity.
- ✚ **ACTION = DETECTION, ASSESSMENT, RESPONSE**
- ✚ Success achieved through: empowering, caring, helping, building, sharing, strengthening, healing, teaching, inspiring.
- ✚ **Participate in World Day** – capture the spirit of global collaboration and inclusiveness!

**CHECK OUT** these websites! They can provide tools, materials, resources and ideas!

INPEA - <http://www.inpea.net/>

CNPEA - <http://www.cnpea.ca/>

NCEA - <http://www.ncea.aoa.gov/>

NICE - <http://www.nicenet.ca/>

IFA - <http://www.ifa-fiv.org/>



To exchange ideas, information, suggestions, please contact:

- **Elizabeth Podnieks**, WEAAD Founder – [elizabeth.podnieks@utoronto.ca](mailto:elizabeth.podnieks@utoronto.ca)
- **Gloria Gutman**, INPEA President – [gutman@sfu.ca](mailto:gutman@sfu.ca)
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Elder abuse is a universal  
problem with a local  
solution

Engage in your community  
on June 15<sup>th</sup>, 2014!