CARP Intergenerational Poll Report September 24, 2015

Key Findings

Virtually all members have children, grandchildren and even greatgrandchildren, about a tenth live in the same home with them, and just less than half help support them financially, as well as having paid for their educations and helping them with a home purchase.

Just less than half help with grandchildren or great-grandchildren and most believe positive role models and quality childcare are the most important factors in good childhood development. Members agree that balancing home and work life was and is the most difficult aspect of parenting, both for themselves, but especially today.

Two thirds support publicly funded daycare, the Liberal daycare child benefit plan is preferred to the other parties' offerings, only a minority agree Canada does enough in early childhood development, but the vast majority agree that this is critical to the country's economic wellbeing.

Few adult children of members are caregivers to others and few members expect their children to be their caregivers.

CPP enhancement is seen to be very important to members for the sake of their children and grandchildren. Few think the current CPP fits the description, and there is pessimism about the retirement prospects of the next generation.

Just more than half of members agree door-to-door mail delivery is an important service which should be retained and an identical proportion believe ending it is a Charter of Rights infringement. The most serious consequence of the elimination of this service is seen to be the inability of frail seniors to pick up their own mail anymore.

After the three leading parties achieved parity in member preference in July, the Liberals and Conservatives have moved ahead, leaving the NDP behind.

Detailed Findings

Almost all members have offspring (90%), a tenth just children (122%), fully two thirds children and grandchildren (66%) and as many as a tenth with three generations of descendants (11%) A tenth of members have no children (9%).

Do you have children and grandchildren?

YES	90%
Children only	12%
Children and grandchildren	66%
Children, grandchildren and great-grandchildren	11%
No	9%

One tenth of members have their children live with them (8%), while few have children and grandchildren (3%). The majority does not live with children (80%).

Do any of your children or grandchildren live in the same home as you?

YES	10%
Children only	8%
Children and grandchildren	3%
Children, grandchildren and great-grandchildren	*
No	80%
NO CHILDREN	9%

Four-in-ten members support their children financially (40%), mostly from time to time (28%).

Do you support your adult children or grandchildren financially?

YES	40%
More than \$1000 a month	2%
\$500 to \$1000 a month	5%
Less than \$500 a month	5%
From time to time	28%
No	50%
NO CHILDREN	9%

Two thirds paid their children's' college education (66%), in most cases, some of it (47%) rather than all of it (19%).

Did you pay for your children's post-secondary education?

YES	66%
All of it	19%
Some of it	47%
No	25%
NO CHILDREN	9%

Four-in-ten helped their children with a home purchase (39%).

Do you help your children pay for housing or did you help with a down payment for a house?

Yes	39%
No	52%
NO CHILDREN	9%

Four-in-ten assist with care of grandchildren or great grandchildren (40%), primarily with occasional babysitting (28%). One third do not (34%).

Do you assist in the care of grandchildren or great-grandchildren?

YES	40%
Occasional babysitting	28%
Babysitting, feeding, transporting	6%
Frequent babysitting	5%
Babysitting and transportation	5%
Housing and everything else	2%
Babysitting and feeding	1%
OTHER	8%
No	34%
NO CHILDREN	9%

Which one factor do you think has the most effect on healthy child development?

Positive role models	31%
Quality childcare and education	24%
Time spent with parents/grandparents	18%
Access to good food	13%
Stay at home parent	10%

Unstructured, unmonitored play time	2%
Friends to play with	1%
Wealthy parents	1%
The best toys	*

Members see the most stressful part of parenting as balancing home and work lives, both for most parents (63%) and slightly less so for themselves (43%). Other important stressors are the financial burden (15% and 12% respectively) and knowing how to parent (9% and 14%, respectively. In other words, members had less trouble with balancing home and work and more trouble learning to rear children than modern parents.

Which one factor do you think is most stressful for parents today/What was most stressful about raising your children?

	Other Parents	Members
Balancing work/home life	61%	43%
Financial burden	15%	12%
Knowing how to parent	9%	14%
Keeping children safe	4%	3%
Physical workload	4%	5%
Lack of respite/rest	2%	3%
Kindergarten/school	1%	2%
OTHER/DON'T KNOW	5%	8%
NO CHILDREN	n/a	9%

Two thirds agree Canada should have publicly-supported daycare (66%).

Do you agree or disagree Canada should support public daycare?

AGREE	66%
Agree strongly	24%
Agree	42%
DISAGREE	29%
Disagree	19%
Disagree strongly	10%
DON'T KNOW	6%

The Liberal daycare plan is preferred (35%) to either the Conservative payment (20%) or the NDP childcare spaces (22%). One tenth don't agree with publicly subsidized daycare.

All three federal parties have promised support for families with children. Which party proposal do you think is the best form of support for families with children?

Liberal plan - income-tested, tax-free benefit of up	
to \$533 per child	35%
NDP plan - 1 million regulated daycare spots at \$15	
a day	22%
Conservative plan - Universal \$260 benefit for	
children under 6, \$60 for children 6 to 17	20%
OTHER/DON'T KNOW	11%
GOVERNMENT SHOULDN'T SUPPORT DAYCARE	12%

There is a close split in opinion as to whether Canada does enough in early childhood education (39%) or not (48%), but the consensus is no.

Do you agree or disagree Canada does enough to support early childhood development?

AGREE	39%
Agree strongly	6%
Agree	33%
DISAGREE	48%
Disagree	36%
Disagree strongly	12%
DON'T KNOW	5%

Regardless of Canada's success in the field, virtually all members agree early childhood development investment is economically beneficial (88%).

Do you agree or disagree investment in early childhood development is important to Canada's long-term economic well-being?

AGREE	88%
Agree strongly	37%
Agree	51%
DISAGREE	7%
Disagree	6%
Disagree strongly	1%
DON'T KNOW	14%

Three quarters agree parenting is more challenging now than a generation ago, when they were raising their children (74%).

Do you agree or disagree parenting is more challenging today than it was 25 years ago?

AGREE	74%
Agree strongly	26%
Agree	48%
DISAGREE	22%
Disagree	19%
Disagree strongly	3%
DON'T KNOW	4%

Very few adult children are caregivers yet (9%).

Are your adult children caregivers to anyone other than their own children?

YES	9%
Me	1%
My spouse	*
Their spouse	1%
A child	2%
A grandparent	2%
Someone they know	2%
A friend	1%
No	81%
NO CHILDREN	9%

There is an even split in whether or not enough respite and rest is available for this minority of adult children of members (5% in total) or not (4% in total).

Do they get the respite and rest they require as a caregiver?

Yes	5%
No	4%
NOT A CAREGIVER	81%
NO CHILDREN	9%

Just one tenth expect their children to be their caregivers (12%) combined with a very small share who say they are already in their kids' care (2%).

Do you expect your children and grandchildren to be caregivers to you?

They already are	2%
Yes	12%
No	56%
DON'T KNOW	21%
NO CHILDREN	9%

The majority agrees an adequate pension plan is important to them for the sake of their grandchildren and children (79%).

How important is it to you that your grandchildren have access to an expanded Canada Pension Plan that will allow them to retire with security?

IMPORTANT	79%
Extremely important	29%
Very important	26%
Important	24%
NOT IMPORTANT	10%
Not very important	7%
Not at all important	3%
DON'T KNOW	2%
NO CHILDREN	9%

Seven-in-ten members say their adult children (at least one) have or has a pension plan (70%), equally divided between a public sector (27%) and a private sector plan (29%).

Do any of your adult children have a pension plan?

YES	70%
Public sector pension	27%
Private sector pension	29%
Some other plan	14%
No	22%
NO CHILDREN	9%

Very few think the current CPP will allow their children and grandchildren to retire with income security (8%) and most say it will not (57%).

Will the Canada Pension Plan as it is currently constituted allow your children and grandchildren to retire with security?

Yes	8%
No	57%
DON'T KNOW	27%
NO CHILDREN	9%

More than half say the next generation will be unable to retire in the same comfort as members (56%).

As far as you know, will the next generation be able to retire with the same comfort as you?

Yes	16%
No	56%
DON'T KNOW	28%

The majority agree door-to-door mail delivery is a worthwhile service which should be maintained (56%).

Do you agree or disagree that door-to-door mail delivery is an important national public service that should not be eliminated?

AGREE	56%
Agree strongly	31%
Agree	25%
DISAGREE	40%
Disagree	25%
Disagree strongly	15%
DON'T KNOW	4%

The most serious consequence of ending local mail delivery is seen to be frail seniors unable to get their own mail (49%), followed by the feeling we pay for it and should receive it (13%).

What is the most serious potential consequence of eliminating door-to-door mail delivery?

Frail seniors unable to get mail	46%
Service our taxes pay for and we deserve	13%
Community mailboxes will be crime/litter magnets	8%
Carriers can't check on shut-ins	3%
Bills/cheques will be less secure	3%
OTHER/DON'T KNOW	6%
NO NEGATIVE CONSEQUENCES TO CANCELLING	21%

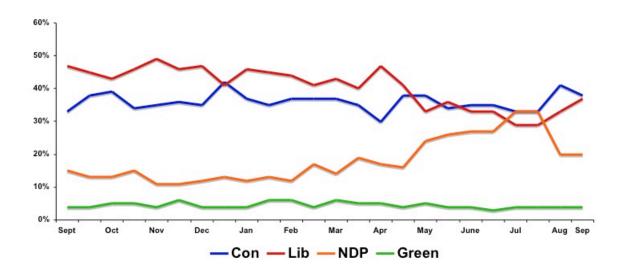
The same majority agrees that ending local mail delivery could be an infringement of charter rights (56%).

Canada Post has committed to ending door-to-door mail delivery across Canada, a change applying to all Canadians. Yet not all Canadians are equally able to get their own mail from community mailboxes, including the frail elderly and the mobility challenged. Do you agree or disagree this policy infringes the Charter rights of these Canadians to be treated equally regardless of age or disability?

AGREE	58%
Agree strongly	29%
Agree	29%
DISAGREE	34%
Disagree	22%
Disagree strongly	12%
DON'T KNOW	8%

Electoral Preference

After having achieved parity in July, the parties have moved apart again, and the Conservatives (38%) are tied with the Liberals (37%), while the NDP have fallen sharply back in our members' favour (20%).



Most members expect the Conservatives to win the next election (24%), followed by the Liberals (31%) and the NDP (26%). The NDP has stalled after increasing their share of this measure, and the Liberals are now back in second place in CARP voter expectations.

Which party do you EXPECT to win the next election?

	June 16	June 30	July 7	July 20	Aug 31	Sept 15
Liberals	30%	26%	23%	21%	19%	31%
Conservatives	51%	46%	44%	46%	46%	42%
NDP	18%	27%	32%	33%	35%	26%

More than 2650 CARP Poll™ online panel members responded to this poll between September 15 and 20, 2015. The margin of error for a probability sample this size is about plus or minus 2%, 19 times out of 20