



**MINISTER
OF HEALTHY LIVING, SENIORS AND CONSUMER AFFAIRS**

Room 310
Legislative Building
Winnipeg, Manitoba CANADA
R3C 0V8

AUG 27 2013

Ms. Susan Eng
Vice President, Advocacy
CARP
30 Jefferson Avenue
Toronto ON M6K 1Y4

Dear Ms. Eng:

I am writing in response to your letter sent to the Honourable Andrew Swan, Minister of Justice and Attorney General for Manitoba, regarding elder abuse prevention. The issue of elder abuse falls within my portfolio as the Minister of Healthy Living, Seniors and Consumer Affairs. I appreciate the attention CARP is focusing on this important issue.

Since 2002, Manitoba has lead a comprehensive, multi-faceted provincial Elder Abuse Strategy focused on elder abuse prevention and response to ensure that supports are available and accessible for older Manitobans affected by abuse. Key strategy components include: a full-time elder abuse consultant; a 24-hour Seniors Abuse Support Line; community/regional response teams; education and awareness resources; and funded partnerships with key senior serving organizations that provide direct services to older adults experiencing abuse (see attachment).

Our strategy continues to expand and evolve through consultation with older adults and frontline workers throughout the province. The voices of local, provincial and national organizations, like CARP, are keys in informing the future directions.

Thank you for your important work focused on ensuring the safety and security of older adults throughout Canada.

Kind regards,


Jim Rondeau

c: Honourable Andrew Swan